



Beth Gully
Christian Author & Speaker

"I believe every person is born with a divine purpose waiting to be discovered. And sometimes we have to work thru fear and doubt before we can find these passions. I found that faith was my catalyst when I leaned into God and trusted His ways over mine, even when they seemed so upside-down."

Presentation Topic: Turning Christmas Upside Down

- Awe-inspiring and hope-filled presentation
- Offering encouragement in a stressed-filled world
- Reminds us all that when something seems impossible, God can show up, in an unexpected way.



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AUTHOR:

Beth Gully, author/illustrator/graphic designer has been recognized as **one of 94 professional ambigram artists worldwide**. Beth founded BT Graphics in 1990 and has been designing ambigrams and logos for the past 31 years.

About her books:

"The Other Side of Christmas" and "The Other Side of Easter" books, separately, tell the secular traditions of the holidays. But, when flipped over, the ending becomes the beginning as these same images now reveal a second story ... the story of Jesus ... shared in a fun and imaginative way.

Beth's books combined have garnered 18 awards, nine intern'l and nine local and nat'l, including the prestigious Catholic Writers Guild Seal of Approval.

SPEAKER:

When Beth draws the image of Santa that flips over to become Jesus, you can hear a soft gasp across the room. She continues her presentation sharing how her first ambigram happened by accident, and then shares her upside-down book, 20 images in all, to keep your audience on the edge of their seats. Her journey from fear to faith, and doubt into boldness, reminds children, and adults alike, that God's upside-down ways touch lives.

Clients/References:

• Cinti. Catholic Library Association - Speaker • Ohio Library Council Conference Break-out Session • Archdiocese of Cincinnati Hispanic Pasada - Performance • Miami Valley YMCA Annual Dinner Speaker • Dolly Parton Imagination Library Middletown Luncheon Speaker • 100+ Church, School, Private and Civic group presentations

Media interviews:

WKRC 12 • FOX 19 • FOX 45 • WCPO 9 • WCHS 13 • WDTN 2 • Living Dayton • and more
<https://youtu.be/XIJlhds2f0> <https://youtu.be/8ILAtRGCD6Q>

TESTIMONIALS:

"Thank you so much! Your books truly bless so many and tell the story of our Savior in a way that can be received by all!!!"

– **Janean Parsons, Youth Programs Operations Director, City Gospel Mission**

"The unique presentation that you offered at our Christmas Service enriched our program and was very special for the families. We are very grateful that you generously gave of your time to the families and employees here at Children's."

– **Jessica Cinefro, Chaplain Resident, Cincinnati Children's Hospital**

"The Spiritual Care Group would love to accept 25 books of "The Other Side of Christmas" and 25 books in the Spanish version, "El otro lado de la Navidad". Kind regards.

– **Vilma Carnaham, St. Jude's Children's Research Hospital**

Professional Events:

- Author Panel/Keynote Speaker
- Women's Retreat Workshops
- Christmas/Easter Events

Children/Family Events:

- Author Visits at Schools
- Children's Moments at Church
- Private Events

